GLOBAL INTELLECTUAL PROPERTY STRATEGY AND WIPO SERVICES

WIPO SEMINAR

FINNISH PATENT AND REGISTRATION OFFICE (PRH)
HELSEINKI, 8 JUNE, 2015

ORGANIZED BY
- The World Intellectual Property Organization (WIPO)

IN COOPERATION WITH
- Finnish Patent and Registration Office (PRH)
GLOBAL INTELLECTUAL PROPERTY STRATEGY AND WIPO SERVICES
FINNISH PATENT AND REGISTRATION OFFICE (PRH)
MONDAY, 8 JUNE, 2015

09:00 Registration and Coffee
Chairman: Jorma Hanski, Director, Patents and Innovations Line, Finnish Patent and Registration Office (PRH)

09:30 OPENING SESSION
Welcome addresses by:
- Ms. Rauni Hagman, Director General, Finnish Patent and Registration Office (PRH)
- Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, World Intellectual Property Organization (WIPO), Geneva

09:45 Topic 1
Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies
- Mr. Christopher Ruggerio, Senior Legal Officer, Section for the Coordination of Developed Countries (SCDC), WIPO

10:15 Topic 2
The Patent Cooperation Treaty (PCT) – Introduction and Future Developments
- Mr. Matthew Bryan, Director, PCT Legal Division, Innovation and Technology Sector, WIPO

10:45 Global Patenting Strategy and the PCT
- Mr. Markku Kiviluoma, Manager, Patenting Operations, Nokia Technologies
- Mr. Jorma Hanski, Director, Patents and Innovations Line, Finnish Patent and Registration Office (PRH)

Q & A

11:15 Break
11:30  Topic 3
Global Intellectual Property Systems
a) The Madrid System for the International Registration of Marks
b) The Hague System for the International Registration of Industrial Designs
- Ms. Asta Valdimarsdottir, Director, Legal Division, Madrid Registry, Brands and Designs Sector, WIPO
- Mr. Olli Teerikangas, Head of Unit, Trademarks and Designs Line, Finnish Patent and Registration Office (PRH)

Q & A

12:15  Lunch

- Ms. Kirsi Ekström, Director, IPR & Trademarks, Telia-Sonera Finland Oy

13:45  Topic 4
Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy
- Mr. Yo Takagi, WIPO

14:15  Coffee Break

14:30  Topic 5
Practical Tips on Alternative Dispute Resolution
- Mr. Matthew Bryan, WIPO

15:15  Topic 6
Finnish Government Policy for IP Globalization and Cooperation with WIPO
- Mr. Antti Riivari, Ministerial Counsellor, Ministry of Employment and The Economy

15:45  CLOSING SESSION
Questions and Answers

16:15  Closing